Jingpeng Hong

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Education

Harvard Business School 2022-

Ph.D. in Business Administration, Marketing (Quant track)

University of Chicago 2022

M.A. in Social Sciences, Economics

Peking University 2021

B.A. in Economics, National School of Development

Research

Journal Articles

Long-term care insurance and the well-being of older adults and their families: Evidence from China

Xiaoyan Lei, Chen Bai, Jingpeng Hong, Hong Liu

Social Science & Medicine, Vol. 296, March 2022, 114745.

- Presentation: International Health Economics Association (iHEA) pre-Congress Session, July 2021

Teaching

Teaching Assistantships

Econometrics, for Prof. Junni Zhang, Peking University

Fall 2020, Spring 2021

- Teaching Assistant Excellence Award

Real World Economics, for Prof. Qiren Zhou, Peking University

Spring 2019

Honors & Awards

ISMS Marketing Science Doctoral Consortium Fellow	2023
Phoenix Research Award Scholarship, University of Chicago	2021
Outstanding Graduate, Peking University	2021
Research Excellence Award, Peking University	2020
Peking University Scholarship	2019

Merit Student, Peking University	2019
China Economic Research Scholarship, Peking University	2019
National School of Development Undergraduate Scholarship, Peking University	2018
Silver Medal, Chinese Physics Olympiad (CPhO) Final	2016

Skills

Programming: Python, R, MATLAB, Stata

Languages: Mandarin (Native), English (Fluent), Spanish (Beginner)